

BIANCA PEART

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Bianca is a NY-based on-camera journalist and host seeking to contribute 10 years of sports, business, and journalism expertise to engage fans and ensure fans have a once-in-a-lifetime experience at events.

SPORTS HOSTING EXPERIENCE

- MSG Networks – On-Air Talent: *Checking in with the Knicks***, New York, NY 2022-2023
- Host a weekly, 90-second segment covering Knicks highlights on and off the court
 - Deliver a weekly cryptocurrency term with viewers in collaboration with MSG sponsor, Coinbase
- NCAA March Madness – In-Arena Host**, New York, NY 2023
- Serve as first-ever in-arena host for Men’s Basketball March Madness East Regional Round
 - Execute live promotional elements including on-court contests and in-crowd moments
- New York Giants – Pre-Game Show Host**, East Rutherford, NJ 2023
- Deliver live promotional shots ahead of tip off at home games
 - Interact and engage with fans during pregame including t-shirt tosses and fan pump-up moments
- TheGrio – Sports Contributor**, East Rutherford, NJ 2023
- Provide sports analysis on latest sports topics impacting the black community
- Big Ten Championship Football – In-Stadium Host**, Indianapolis, IN 2022
- Serve as first-ever in-stadium host for Big Ten Championship Football game
 - Host live pre-game analysis, promotional shots and on-field recognitions
- WNBA – In-Arena Host**, Various Locations 2022
- Back-up in arena host for both New York Liberty and Connecticut Sun
- Brooklyn Nets Basketball – In-Arena Host**, Brooklyn, NY 2021-Present
- Back-up in-arena host for Long Island Nets and event host for season ticket member events
- NFL – On-Camera Global Correspondent**, Various Locations 2018-2020
- Reported on the NFL fan experience in different cities including London, and Super Bowl in Atlanta
 - Produced and hosted on-camera NFL trivia contest, increasing social media engagement by 27%
 - Conducted live interviews with NFL executives and players.

NON-PROFIT EXPERIENCE

- College Board – Global Executive Director**, New York, NY 2014-Present
- Led the growth strategy and execution of the AP® Capstone Diploma™ Program, which increased annual student access from 150 students in 2014 to over 100,00 students worldwide in 2023.

EDUCATION

- Columbia University**, New York, NY
Master of Science, Multimedia Journalism
(Thesis topic: Challenges African Americans face to break into NASCAR)
- Harvard University Extension School**, Online
Business Communication Certificate
- The Pennsylvania State University**, University Park, PA
B.S., Management Information Systems